

# Sahil Tandon

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## EDUCATION

<b>University of Cincinnati, Carl H. Lindner College of Business</b>	<b>Cincinnati, OH, United States</b>
Master of Science in Business Administration and Information Systems	May 2020
Graduate Certificate in Data Analytics	GPA: 3.97/4.0
<b>Manipal University, Manipal Institute of Technology</b>	<b>Manipal, KA, India</b>
Bachelor of Engineering in Computer Science	May 2014

## TECHNICAL SKILLS

JavaScript, React, Next.js, TypeScript, HTML5, CSS3, SCSS, Tailwind, Vite, Webpack, Jest, Cypress, Redux, ESLint/Prettier, Git, npm, Node.js, Express.js, GraphQL, Firebase, REST, CI/CD, SEO, a11y, Analytics, Figma, Adobe Experience Manager

## PROFESSIONAL EXPERIENCE

<b>Ally</b>	<b>Charlotte, NC, United States</b>
<b>Software Developer III / Technical Lead (Frontend)</b>	<b>Sep 2019 - Dec 2024</b>
<ul style="list-style-type: none"><li>Developed and maintained scalable web components using ES6+ JavaScript, Next.js, SCSS, and Adobe Experience Manager (AEM) for Ally.com, empowering content authors while supporting over 3 million weekly site visitors.</li><li>Played a key role in the launch of Conversationally.com (Ally's Content Hub), spearheading frontend development while managing creation of page templates, component policies, and AEM-specific migrations.</li><li>As Tech Lead, drove daily standups, sprint refinements, and planning for a Scrum team of 7 members, ensuring consistent meeting of sprint goals and improving team productivity.</li><li>Collaborated with UX and Product Managers to translate business requirements into technical solutions, ensuring accurate implementation of functional, design, and accessibility specifications across all devices/browsers.</li><li>Implemented comprehensive testing strategies using Jest for unit tests and Cypress for E2E testing, while overseeing routine test suite executions to maintain application integrity and reduce production issues by 40%.</li><li>Actively participated in and upheld rigorous code review processes, including peer review meetings and technical oversight sessions, contributing to higher code quality and knowledge sharing across the team.</li></ul>	
<b>Publicis Sapient</b>	<b>Bengaluru, KA, India</b>
<b>Senior Associate Level 1 - Frontend Engineer</b>	<b>Oct 2017 - Jun 2018</b>
<ul style="list-style-type: none"><li>Served as Frontend Track Lead, guiding a team of 3 FE engineers towards the development and successful delivery of e-commerce solutions for Marc Jacobs, Godiva, and Carter's on the Salesforce Commerce Cloud (SFCC) Platform.</li><li>Designed and developed UI components using technologies like React.js, ES6, SASS, Redux, Webpack and Jest.</li><li>Collaborated with overseas stakeholders and cross-functional teams, ensuring clear communication, timely resolution of FE queries, and facilitating a continuous feedback loop for successful delivery of project outcomes.</li></ul>	
<b>Associate Level 2 - Frontend Engineer</b>	<b>Aug 2016 - Sep 2017</b>
<ul style="list-style-type: none"><li>Engineered key front-facing components in CMS websites for Harley Davidson's DarkCustom and LiveWire range of bikes, utilizing technologies including RequireJS, JavaScript, jQuery, CSS3/SCSS, Gulp, and AEM.</li><li>Performed audits, refactored codebase, and applied best practices to improve lighthouse rating from 49 to 87 and reducing bounce rates by 20% for Marc Jacobs' SFCC based e-commerce website.</li></ul>	
<b>Associate Level 1 - Frontend Engineer</b>	<b>May 2015 - Jul 2016</b>
<ul style="list-style-type: none"><li>Set up a RequireJS environment and built critical FE modules for Harley Davidson's Model Year 2016 AEM website.</li><li>Used Grunt to implement image sprites and icon fonts, reducing HTTP requests and improving load times by 25%.</li></ul>	
<b>Junior Associate - Frontend Engineer</b>	<b>Nov 2014 - Apr 2015</b>
<ul style="list-style-type: none"><li>Received rigorous classroom training on HTML, CSS, JavaScript, jQuery, SASS, Bootstrap and other FE technologies.</li><li>Track Lead in a team of 10 trainees for a trainee assessment group project to develop a 'Mentor-Mentee' web app.</li></ul>	